



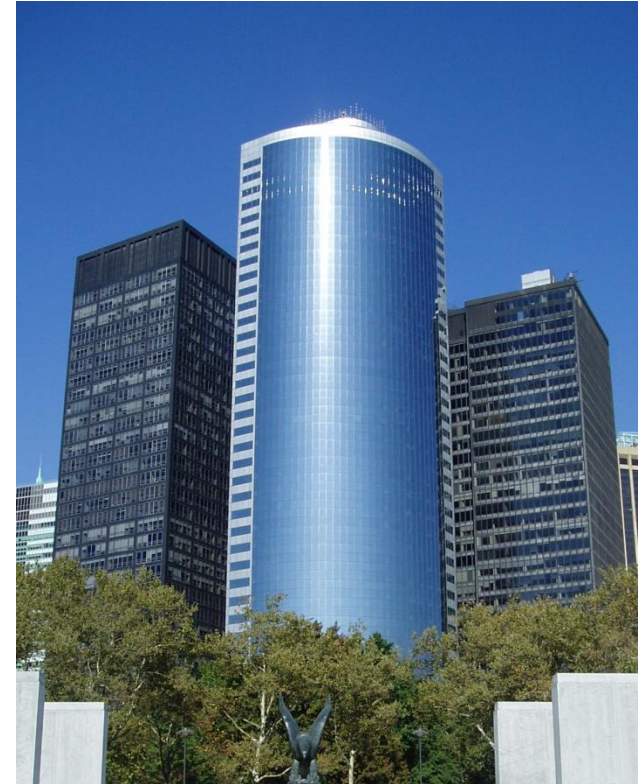
ALEXANDER CAPITAL  L.P.

Global Equity Capital Markets Group

# Alexander Capital, L.P. Overview

ALEXANDER CAPITAL  L.P.

- Established in 1995
- Headquartered in New York City
- Full-service boutique brokerage operation
- Middle market corporate finance, and valuation services
- Retail managed in excess of \$1 billion of assets
- Alexander Capital, L.P. is a member of FINRA & SIPC
- Clearing agent is RBC Correspondent Services



INVESTMENT  
BANKING



ADVISORY  
SERVICES



BROKERAGE



INVESTMENT  
SOLUTIONS



COLLEGE  
PLANNING



ESTATE  
PLANNING



RETIREMENT  
PLANNING

## Institutional Sales

- Institutional sales and capital markets professionals dedicated to equity transactions
- Access to over 10,500 institutions of all sizes throughout the United States, Europe, Israel, Asia and South America
- Extensive deal and non-deal road-show platform



## Retail Brokerage

- Brokers provide asset management services, mutual funds, fixed income and equity investments



## **Jonathan Gazdak, Managing Director Head of Investment Banking**

Mr. Gazdak is a Managing Director and the Head of Investment Banking. His concentration is in the Technology, Digital Media, Media and Entertainment industries, as well as Specialty Finance vehicles. He has worked on a broad range of transactions, including public equity and debt financings, restructurings, M&A and SPACs. Prior to Alexander, Mr. Gazdak was the head of the Technology Group at Aegis Capital. While at Aegis, he helped complete over 40 public / private financings and M&A transactions. Prior to Aegis, Mr. Gazdak was in the Media and Entertainment group at Oppenheimer & Co. Prior to his career in Investment Banking, Mr. Gazdak was an entrepreneur who owned and managed an International IT Consulting and Services firm for 10 years, selling it in 2005. Mr. Gazdak was a national board member and regional President of the TechServe Alliance. Mr. Gazdak received his MBA from Columbia Business School with Beta Gamma Sigma honors and from the University of Florida with a degree in Mechanical Engineering with honors.

## **Christopher Carlin, Head of Global Equity Capital Markets**

Mr. Carlin has more than two decades of Wall Street experience and brings an extensive book of knowledge and investor relationships to Alexander Capital L.P. Mr. Carlin's institutional sales acumen is focused in the smallcap and midcap sector where between 2010-2015, he and his team originated, led and/or structured nearly 60 underwritten public offerings. In each financing, he and his team served as sole book-runner, lead manager, co-manager or syndicate member, and raised in excess of \$1 billion for their clients. Prior to joining Alexander Capital, Mr. Carlin was a Senior Vice President of Institutional Sales at Aegis Capital Corp. He began his career at Shearson Lehman as a member of the retail institutional sales team. From there he moved to the Institutional sales desk at Deutsche Bank Alex Brown where he was active in the small-mid cap sector. During his career Mr. Carlin has been involved in hundreds of public equity offerings spanning all industries. He is an active member of the Fordham alumni group.

“ We recognize that every capital raising situation is unique, and we take the extra time to assess the particular needs of each client to determine **the most effective strategy for raising capital**, devising appropriate structural and capital plans based on the client’s individual goals. ”

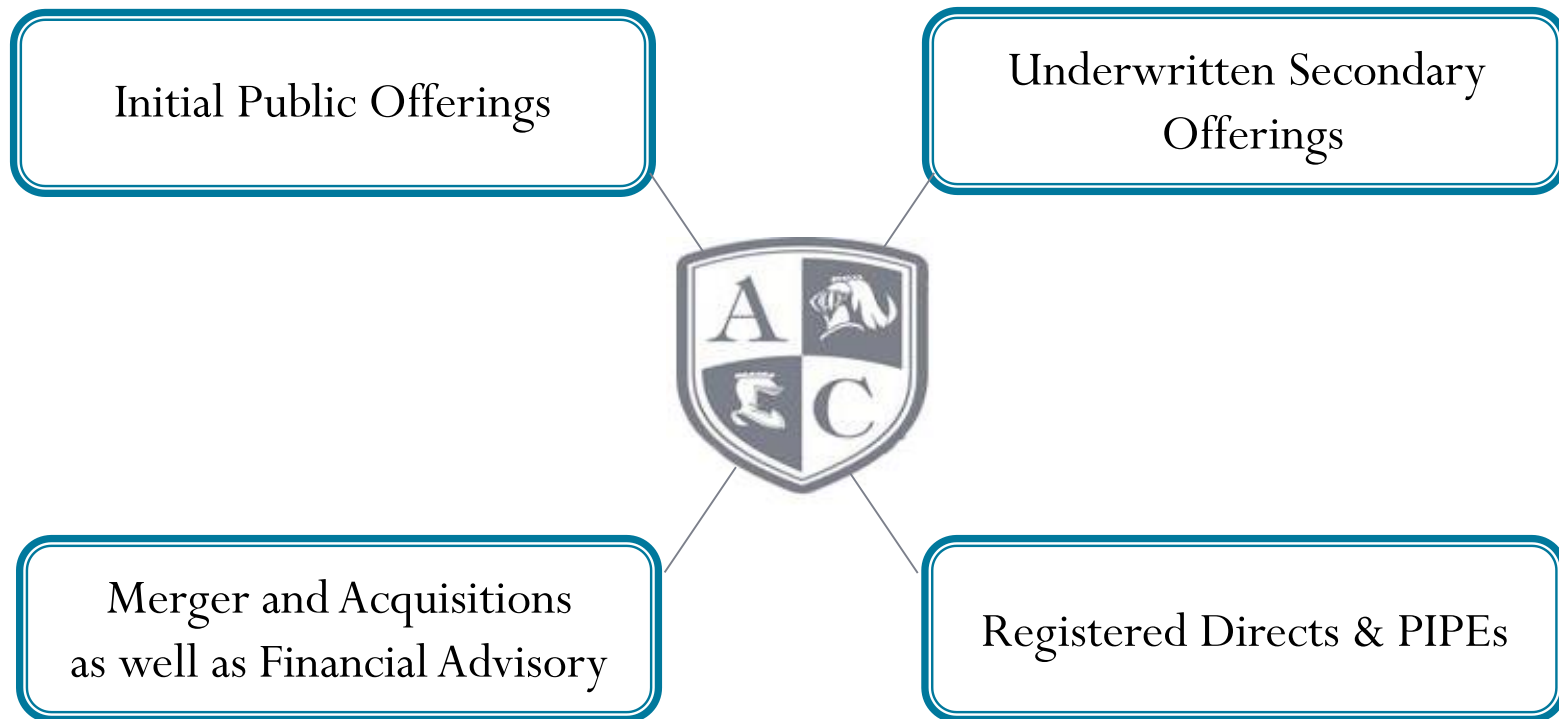
- Christopher Carlin

Head of Global Equity Capital Markets



- U.S. sole or dual listing
  - ❖ Listing on a national exchange; NASDAQ or NYSE
  - ❖ Listing on the OTCQX
- ADR Overview
- Jobs Act Overview
- Recent Transactions and Case Studies
- Marketing strategy – including non-deal road shows
- Develop short and long-term goals focusing on corporate and shareholder value
- Comparable company and precedent transaction analysis





Since November 2011 the Global Equity Capital Markets Group have originated, structured, underwritten and sold nearly **80 public offerings** (IPOs and Secondary Offerings) as a sole book-runner, lead manager, co-manager or syndicate member, raising in excess of **\$2.0 billion\***.

## Select, Recently-Closed Financings

<p>Spring Bank Pharmaceuticals, Inc.</p>  <p>\$11,000,000 Initial Public Offering May 2016</p>	<p>AzurRx BioPharma, Inc.</p>  <p>\$6,300,000 Private Equity April 2016</p>	<p>Summit Semiconductor</p>  <p>\$8,000,000 Private Equity April 2016</p>
<p>Inpellis, Inc.</p>  <p>\$5,200,000 Private Equity August 2015</p>	<p>Staffing 360 Solutions, Inc.</p>  <p>\$28,000,000 Senior Facility April 2015</p>	<p>StreamTV Networks</p>  <p>\$17,000,000 Private Equity June 2014</p>

\*Including transactions executed by the Global Equity Capital Markets Group prior to joining Alexander Capital, L.P.



## Select, Recently Closed Financings Continued

MDx Diagnostics LLC



\$750,000  
Private Equity  
April 2016

Viking Investments Group,  
Inc.



\$1,625,000  
PIPE  
March 2016

Ocon, Inc.



\$3,000,000  
Private Equity  
January 2016

Staffing 360 Solutions, Inc.



\$3,850,000  
Mezzanine Financing  
July 2015

SilverSun Technologies



\$1,600,000  
Follow-On Offering  
March 2015

Capnia, Inc.



\$10,725,000  
Initial Public Offering  
November 2014

Soft Machines, Inc.



\$3,800,000  
Private Equity  
October 2014

NXT-ID, Inc.



\$5,850,000  
Follow-On Offering  
September 2014

## **Adam Cichetti**

Mr. Cichetti joined Alexander Capital L.P. in 2014. He is a member of the Institutional Sales desk in Global Equity Capital Markets. Prior to joining Alexander Capital, Mr. Cichetti was on the Institutional Sales desk at Aegis Capital Corp. In over a year at Aegis, he was involved in nearly 50 public offerings, raising in excess of \$800 M via IPO, Secondary, Bridge Loan, Convertible, PIPE, and Registered Direct offerings. Prior to Aegis Capital Corp., Mr. Cichetti was an Associate at venture capital firm Advanced Equities. He also has extensive trading experience and is a Series 7 and 66 licensed Registered Representative. Mr. Cichetti earned a BA in Economics from University at Albany - SUNY. He has lived in New York, Montana and Tennessee. Outside of work, he enjoys traveling, skiing and reading.

## **Eric Thomson**

Mr. Thomson joined Alexander Capital L.P. in 2014 as part of the Institutional Sales Desk in their Global Equity Capital Markets Division. Prior to joining Alexander Capital, Mr. Thomson was on the Institutional Sales desk at Aegis Capital Corp. In the three and a half years at Aegis, Mr. Thomson was involved in nearly 60 public offerings, raising in excess \$850 M via IPO, Secondary, Bridge Loan, Convertible, PIPE, and Registered Direct offerings. Prior to joining the Capital Markets Desk, Mr. Thomson was the Director of Syndicate for Aegis. He started his career with Morgan Stanley's Global Wealth Management Division focusing on High Net Worth Individuals and Institutional Sales. Mr. Thomson holds his Series 7, 63 & 31 licenses and has earned his BS in Finance and Economics from Saint Joseph's University. He graduated as a member of Omicron Delta Epsilon, The International Honor Society for Economics. During his free time, he enjoys golfing, skiing, and traveling.

## **Jake Rodriques**

Mr. Rodriques joined Alexander Capital in August of 2015 and currently works on the Institutional Sales Desk of the Global Equity Capital Markets Division. Prior to joining Alexander Capital, Mr. Rodriques was a student at Fordham University's Gabelli School of Business where he earned a BS in Marketing with a concentration in Entrepreneurship. Mr. Rodriques was a Captain of the Fordham Football Team and earned Academic and Athletic All Conference Honors in the Patriot League. He is a Series 7 and 63 licensed Registered Representative. Outside of work he enjoys, golf, traveling, and exercising.

## Our Key Strengths

- Strong Relationships with a wide range of lenders, including:
  - ❖ Domestic and Commercial Banks
  - ❖ Insurance Companies
  - ❖ High-Net-Worth Individuals
  - ❖ Finance Companies
  - ❖ Institutional Investors
  - ❖ Specialized Pools of Capital
- Providing access to capital via the public markets through a number of vehicles
- Significant experience advertising mid and large cap companies in a broad range of industries
- Mergers and Acquisitions
  - ❖ Finding the “right” buyer or seller
  - ❖ Price negotiation
  - ❖ Ensuring ongoing satisfaction of commitments made to the company’s employees and community

*“Our funding sources place a great deal of trust in our ability to identify promising business opportunities”*



Healthcare



Technology



Consumer



Life Science



Energy



Business Services

# Past Transactions\*

## Lead, Joint-Bookrun and Co-Managed

Recro Pharma, Inc.



\$30,000,000  
Initial Public Offering  
March 6, 2014

Ceres, Inc.



\$23,000,000  
Follow-On Offering  
March 4, 2014

Semler Scientific, Inc.



\$10,010,000  
Initial Public Offering  
February 20, 2014

NephroGenex, Inc.



\$37,200,000  
Initial Public Offering  
February 10, 2014

Biocept, Inc.



\$19,000,000  
Initial Public Offering  
February 4, 2014

CytRx Corporation



\$86,250,000  
Follow-On Offering  
January 30, 2014

SMTP, Inc.



\$11,500,000  
Follow-On Offering  
January 30, 2014

Kips Bay Medical, Inc.



\$4,224,500  
Follow-On Offering  
January 23, 2014

Akers Biosciences, Inc.



\$15,000,000  
US Initial Public Offering  
January 23, 2014

Intellicheck Mobilisa, Inc.



\$4,026,150  
Follow-On Offering  
January 8, 2014

Fusion  
Telecommunications  
International, Inc.



\$48,300,000  
Private Placement  
December 31, 2013

Oramed  
Pharmaceuticals, Inc.



\$15,800,000  
Registered Direct  
December 24, 2013

SuperCom Ltd.



\$13,800,000  
Follow-On Offering  
December 19, 2013

Sorrento Therapeutics,  
Inc.



\$17,686,581  
Block Trade  
December 19, 2013

Opexa Therapeutics, Inc.



\$8,054,600  
Follow-On Offering  
December 17, 2013

\*Including transactions executed by the Global Equity Capital Markets Group prior to joining Alexander Capital, L.P.

# Past Transactions\*

## Lead, Joint-Bookrun and Co-Managed

InterCloud Systems, Inc.



\$11,625,000

Private Placement  
December 13, 2013

Synthetic Biologics, Inc.



\$13,225,000

Follow-On Offering  
December 11, 2013

RiT Technologies Ltd.



\$6,000,000

Follow-On Offering  
November 21, 2013

xG Technology, Inc.



\$10,001,250

Follow-On Offering  
November 13, 2013

InterCloud Systems, Inc.



\$5,750,000

Follow-On Offering  
October 30, 2013

Alcobra Ltd.



\$37,950,000

Follow-On Offering  
October 24, 2013

Sorrento Therapeutics, Inc.



\$34,600,625

Follow-On Offering  
October 24, 2013

Cancer Genetics, Inc.



\$46,013,800

Follow-On Offering  
October 22, 2013

Advaxis, Inc.



\$26,450,000

Follow-On Offering  
October 16, 2013

CytRx Corporation



\$25,875,000

Follow-on Offering  
October 8, 2013

NeoStem, Inc.



\$40,250,000

Follow-On Offering  
October 3, 2013

Evoke Pharma, Inc.



\$28,980,000

Initial Public Offering  
September 25, 2013

Timberline Resources Corporation



\$2,150,000

Follow-On Offering  
December 19, 2012 &  
September 4, 2013

Cancer Genetics, Inc.



\$16,050,000

Follow-On Offering  
August 13, 2013

Aastrom Biosciences, Inc.



\$9,000,000

Follow-On Offering  
August 13, 2013

\*Including transactions executed by the Global Equity Capital Markets Group prior to joining Alexander Capital, L.P.



# Past Transactions\*

## Lead, Joint-Bookrun and Co-Managed

Opexa Therapeutics, Inc.



\$19,350,000  
Follow-On Offering  
August 7, 2013

Vuzix Corporation



\$8,050,000  
Follow-On Offering  
July 30, 2013

Heat Biologics, Inc.



\$27,000,000  
Initial Public Offering  
July 23, 2013

xG Technology, Inc.



\$8,469,222  
Initial Public Offering  
July 18, 2013

Oramed Pharmaceuticals, Inc.



\$4,600,000  
Registered Direct  
July 10, 2013

Echo Therapeutics, Inc.



\$12,500,000  
Follow-On Offering  
June 19, 2013

Alcobra Ltd.



\$25,000,000  
Initial Public Offering  
May 22, 2013

Stemline Therapeutics, Inc.



\$69,000,000  
Follow-On Offering  
May 16, 2013

NeoStem, Inc.



\$11,500,000  
Follow-On Offering  
April 29, 2013

Micronet Enertec Technologies, Inc.



\$9,325,000  
Follow-On Offering  
April 23, 2013

Cancer Genetics, Inc.



\$6,900,000  
Initial Public Offering  
April 4, 2013

Rosetta Genomics, Ltd.



\$5,900,000  
Financial Advisor to  
Rosetta ATM Offering  
March 22, 2013

Five Oaks Investment Corp.



\$60,500,000  
Initial Public Offering  
March 21, 2013

Hercules Technology Growth Capital



\$98,773,500  
Follow-On Offering  
March 7, 2013

Oculus Innovative Sciences



\$3,450,000  
Follow-On Offering  
March 6, 2013

\*Including transactions executed by the Global Equity Capital Markets Group prior to joining Alexander Capital, L.P.

# Past Transactions\*

## Lead, Joint-Bookrun and Co-Managed

Professional Diversity  
Network, Inc.



\$21,000,000  
Initial Public Offering  
March 5, 2013

Imprimis Pharmaceuticals,  
Inc.



\$11,109,000  
Follow-On Offering  
February 7, 2013

Echo Therapeutics, Inc.



\$11,758,750  
Follow-On Offering  
January 31, 2013

Stemline Therapeutics,  
Inc.



\$38,152,910  
Initial Public Offering  
January 29, 2013

Kips Bay Medical, Inc.



\$6,500,000  
Follow-on Offering  
December 21, 2012

Echo Therapeutics, Inc.



\$3,496,000  
Follow-On Offering  
December 20, 2012

Superconductor  
Technologies, Inc.



\$3,150,000  
Follow-On Offerings  
November 20, 2012 &  
December 7, 2012

Northwest  
Biotherapeutics, Inc.



\$13,800,000  
Follow-On Offering  
Converted \$36,000,000  
Debt to Equity  
December 7, 2012

AspenBio Pharmaceuticals,  
Inc.



\$4,086,600  
Follow-On Offering  
November 15, 2012

Comstock Mining Inc.



\$8,086,954  
Follow-On Offering  
November 13, 2012

Xplore Technologies Corp.



\$10,000,000  
Follow-on Offering  
Converted \$27,625,000  
Preferred to Common  
October 25, 2012

CytRx Corporation



\$23,000,000  
Follow-on Offering  
October 18, 2012

Net Element International,  
Inc. merger with Cazador  
Acquisition Corporation



\$350,000,000  
Financial Adviser  
October 2, 2012

Ascent Solar Technologies,  
Inc.



\$11,000,040  
Follow-On Offering  
September 19, 2012

Neuralstem, Inc.



\$7,000,000  
Registered Direct  
September 13, 2012

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*Investment products are made available through Alexander Capital L.P.*

*Member FINRA ([www.finra.org](http://www.finra.org)) & SIPC ([www.sipc.org](http://www.sipc.org)).*

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*Past performance is no guarantee of future results. The investment return and principal value of an investment will fluctuate with changes in market conditions.*

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